

# LARGE FORMAT & DIGITAL

## A DIFFERENT PRINT TECHNOLOGY



Large Format printing utilises a different print technology to lithographic print. This means colours may not be an exact match to your litho jobs. If your job is to be printed digitally, or is a large format poster or banner, please bear in mind that the final printed colours may not match exactly to the same colours printed using the litho process (standard jobs on a printing press) as large format digital printing uses an entirely different printing process and indeed a different type of ink. So if you are submitting jobs for both litho and large format digital and they contain common colours, please be aware of this slight variance in colour between the two processes.